

THE JESUS FILM

35th Anniversary Outreach Events and DVD Release

This year marks the 35th Anniversary since the release of the JESUS Film. The film has been seen in every country of the world and translated over 1200 languages. Our goal is to reach every nation, tribe, people and tongue, helping them see and hear the story of Jesus by reaching millions with the gospel of Christ. To celebrate the 35th Anniversary, we've re-mastered the film into High Definition and are planning theatrical screenings in 35 markets around the United States through TUGG Events leading up to the release of the new DVD.

About TUGG and Outreach Events at Your Local Theater

TUGG is a web platform service that allows us to partner to create hosted outreach events in theaters. Once a location has been chosen, an event page gets created on the TUGG platform that will allow users to buy tickets to the event. Similar to other crowd-sourcing websites like Kickstarter, the event will only go live if the minimum number of people have agreed to participate 5 business days before the event. Alternatively, a church or organization can buy out a theater and give tickets away. Because TUGG handles the logistics, the cost to do a theater showing has never been cheaper!

How the Outreach Events Work

LOCATIONS

We have identified 35 markets (in honor of our 35th anniversary) where we will coordinate outreach events at local theaters. However, if the listed cities and dates do not work for you, you can create your own event in your city on the date you choose!

EVENT PAGES AND EVENT CREATION

Go to www.JesusFilmHD.com to search for a city and date near you. Recruit other leaders to join you to go to the theater. It is easy to purchase tickets through the hosted event page and share information through your social networks.

Alternatively, you can create your own event and select the date, theater and show time of your choice. It's an easy three-step process.

KEY DATES

Our premier showing takes place March 4th in Orlando. If you are in the area, make plans to attend with a friend! On March 6, The JESUS Film will premier on the West Coast in Laguna Nigel.

PROMOTION

Once your event page is created, you can find marketing resources through the www.JesusFilmHD.com website, or by contacting our support team directly at 1-800-432-1997. We can provide you with posters, brochures, flyers and other material that will ensure you are able to get the word out.