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***JESUS*, the Most Viewed Film of All Time, to Release in High-Definition for 35th Anniversary**

Original movie digitally re-mastered frame-by-frame with new musical score; Blu-ray edition hits stores in April

ORLANDO, Fla., January 27, 2014 – In honor of its 35th anniversary, [JESUS](#) – the most watched film in history, having been viewed billions of times – has now been re-mastered in high-definition with a complete new musical score in Dolby 5.1 surround sound.

Amid a wave of biblical theatrical movies releasing this spring, this classic film, re-titled *The JESUS Film*, will have select theatrical showings around the nation beginning in March. Additionally, partnering with Cinedigm and Mission Home Video, the high-definition film will be available on Blu-ray, DVD and digital format in retail and online stores nationwide April 1.

[The JESUS Film](#) is a faithful depiction of Christ's birth, ministry, death and resurrection as told in the biblical account from the Gospel of Luke. Virtually every word Jesus speaks in *The JESUS Film* is quoted from Scripture, with 450 leaders and scholars having reviewed the script for biblical accuracy. Further historical accuracy was ensured using clothing, pottery and other props made with first-century methods to portray a 2,000-year-old Palestinian culture.

"When the original *JESUS* film was released 35 years ago, it was ahead of its time," said Dr. Erick Schenkel, Executive Director of The JESUS Film Project®, a ministry of Cru. "Yet, while the film has introduced billions of individuals around the world to the person of Jesus, few in the U.S. have ever seen it. We believe this new re-mastered version will give audiences an accurate picture of who Jesus is and why individuals around the world have chosen to follow Him, shown with production values they have come to expect."

The JESUS Film has been officially recognized by The Guinness Book of World Records as the "Most Translated Film" in history, and is now available in 1,197 languages. In addition, more than 200 million individuals worldwide have indicated a decision to follow Jesus after viewing *The JESUS Film*. This story of the film's impact over the past 35 years will be shown through an exclusive new short feature narrated by actor Ernie Hudson and available on the re-mastered Blu-ray and DVD. Each disc will include *The JESUS Film* in a total of eight languages – English, Spanish, Mandarin, French, Vietnamese, German, Korean and Arabic.

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During the film's restoration, each of its 173,000 frames were individually and painstakingly re-touched and re-colored, and new sound effects were added. The quality of the re-mastered, high-definition version of *The JESUS Film* is equal, if not greater, to other re-released classic films from similar eras, including *The Ten Commandments*.

"Unlike other religious films, which contain graphic violence or do not adhere to Scripture, *The JESUS Film* script is taken directly from the Bible and shown in a cinematic style suitable for all ages," Schenkel said. "The new greatly enhanced video and sound quality elevates the emotional viewing experience of this 35-year-old film to a new level, making it fresh and appealing to a generation that may not be aware of who Jesus is."

In addition to being made available in retail and online stores, The JESUS Film Project has joined Cinedigm and Mission Home Video with Tugg, Inc., to offer a minimum of 35 weekly theatrical viewings in honor of 35 years beginning in March. For only the cost of a ticket, any individual can choose to host a one-time showing in his or her local theater.

For information about *The JESUS Film* high-definition release and theatrical showings in available localities, visit <http://www.JESUSFilmHD.com>.

The JESUS Film Project

The *JESUS* film was created by The JESUS Film Project, a ministry of Cru, following founder Bill Bright's vision to take the message of Jesus to the world through video.

Cinedigm

Cinedigm is the leading independent content distributor in the United States, with direct relationships with over 60,000 physical and digital retailers, including Wal-Mart, Best Buy, Target, iTunes, Netflix and Amazon. The company's library of over 32,000 titles and episodes encompasses award-winning documentaries from Docurama Films®, next-gen Indies from Flatiron Film Company®, acclaimed independent films and festival picks through partnerships with the Sundance Institute and Tribeca Films and a wide range of content from brand name suppliers, including National Geographic, Discovery, Scholastic, WWE, NFL, Shout Factory, Hallmark, Jim Henson and more. Cinedigm proudly distributes numerous Oscar®-nominated films, including *The Invisible War*, *Hell And Back Again*, *Gasland*, *Waste Land* and *Paradise Lost 3: Purgatory*; current and upcoming theatrical releases include Destin Daniel Cretton's highly acclaimed *Short Term 12*, Godfrey Reggio's *Visitors*, Penny Lane's *Our Nixon* and Shaul Schwarz's *Narco Cultura*.

Mission Home Video

Mission Home Video, a subsidiary of Mission Pictures International (MPI), is a home entertainment distribution and marketing company that specializes in high-quality family and faith-based entertainment for mainstream audiences worldwide. Founded in 2008 by Cindy Bond and Chevonne O'Shaughnessy, MPI's primary focus and commitment has been to firmly establish and maximize its trusted and vibrant brand of entertaining and life-affirming feature film and television programming throughout the global marketplace.

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EDITOR'S NOTE:

For additional media information, visit <http://alarryross.com/newsroom/thejesusfilm/>.